

# Blockchain

Project Financing and Advisory Services



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The advantages and convenience of blockchain project financing



#### What is ico?



ICO (Initial Coin Offering) is a product of the digital currency and blockchain community. It is generally called the first token issue. That is, the financier will finance by issuing tokens. If the investor is optimistic about the future prospects of the company, it can invest in ETH, BTC and other mainstreams. The digital currency is exchanged at a certain percentage to the token issued by the financier as proof of equity. As the company grows and develops, and the value of the token increases, the investor can obtain the appreciation interest by selling the token on the exchange.

The ICO concept is derived from the IPO. The difference between the IPO and the IPO is that the ICO has no threshold for issuance. It does not need to go through the government-authorized designated underwriters, issuers, and exchanges for public listing. Instead, it can adopt a self-contained approach, its financing amount, and financing. The cycle can be freely defined by the issuer, which gives the financier great convenience, so that the vast number of excellent SMEs can finance to promote the company's development.

#### What are the advantages of ICO?

#### 跨地域性 Cross-regional

Compared to the limitations of IPOs that require designated investors in designated territories to participate in the investment, ICO can spread through the Internet and global investors can participate.

#### 无融资门槛 No financing threshold

Compared to traditional VC and IPO thresholds, ICO has no threshold restrictions, only your company and projects can be recognized by investors.

#### 融资周期短 Short financing period

IPO and VC investment must go through complicated procedures such as thorough adjustment, road show, and listing counseling. The short period of several months and several years will lengthen the financing cycle and risks. The ICO can be financed in a few days without complicated red tape. Financing time



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#### 无需稀释股权 No need to dilute equity

Traditional IPO and VC investments need to dilute the company's equity. The more financing, the more risk the company loses; the ICO does not need to dilute the company's equity, so that the company's equity is firmly in your hands.

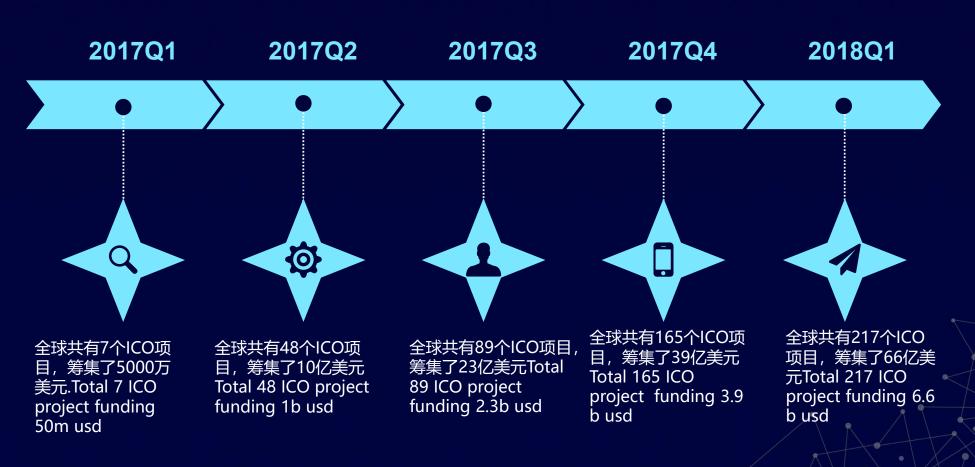
#### 高流动性 High liquidity

The crypto tokens issued by the ICO are usually traded in the secondary market within a short period of time after the ICO (eg 1-2 months), which is better than the IPO.



#### ICO已经成为最便捷、最高效的融资方式

ICO has become the most convenient and efficient financing method

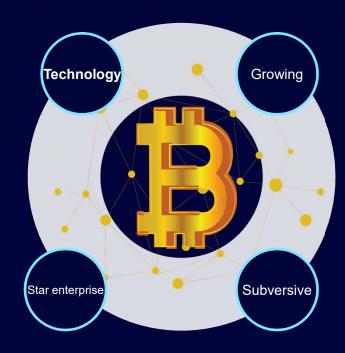


#### What kind of company does ICO fit for?

#### 技术初创企业 Technology start-up Start-up technology companies with core technologies

#### 明星企业 Star enterprise

Celebrity founder, partner or company with a well-known resume



#### 成长型企业Growth company

A well-developed growth company that wants to get funding to help companies grow faster and better.

### 颠覆性模式企业Subversive model enterprise

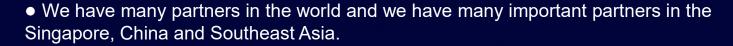
Have a verifiable business model that can subvert or reform a business project in a certain area



# 02 Our team and services



# Our Team



- ◆Technical team: Our technical R&D team is located in Shenzhen and Shanghai, China. As we all know, in the development of blockchain technology, China is the fastest, most efficient, and the lowest cost. Many blockchain public chains are in China. The familiar NEO and ONT is the fastest growing from China. EOS, the world's largest ICO project, is well be our next deeply participate project.
- Media team: Our overseas promotion partners are located in China and Singapore and have rich media experience.
- Service team: Our service team is located in Singapore. It has many years of experience in the financial field, and has a stable cooperative relationship with many well-known transactions in Southeast Asia and provides strategic support.



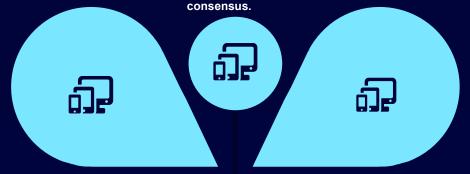
## Service Content

#### **Blockchain token development**

We provide token distribution based on public links such as ETH and public chain development based on POW, POS, DPOS, and PBFT

#### **Blockchain business consulting**

Enterprise blockchain direction and business consulting与业务咨询

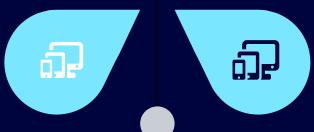


#### **White Paper**

We produce and develop white papers based on your project philosophy.

#### Website production and media announcement

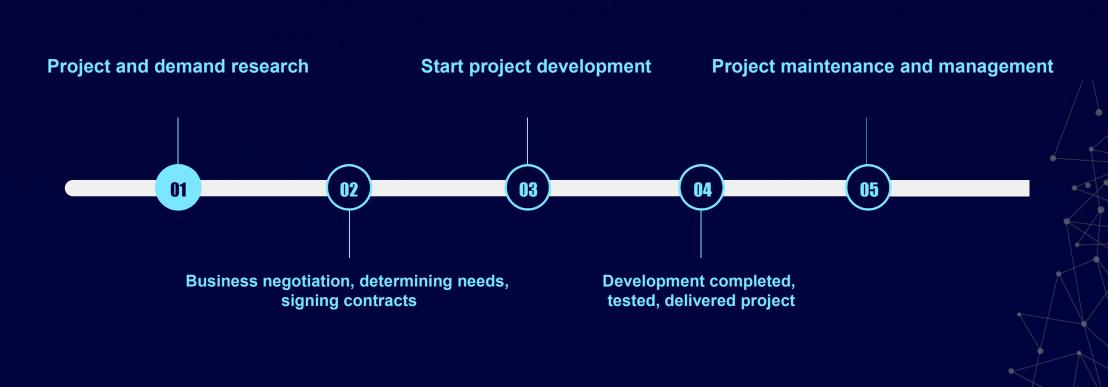
We provide website production based on token distribution, various media promotion, and business development.



# Exchange listing, market value management

We provide online trading and token market management services after the successful issuance of tokens.

#### Service Process



# 03 Service Price





Market

The token based on the Ethereum public chain is developed to 50,000 SGD and does not contain any smart contracts.

Smart contracts add 50,000SGD/share.

The development of the public chain is based on the development difficulty and cycle, and the development cost is 50.000 SGD/month.

Provide blockchain website production, including 8 main pages, including project introduction, white paper preview, team introduction, project prospects, development planning, ICO page, etc. The fee is 30,000 SGD, which is a monolingual version (Chinese/English two), and the Chinese and English versions are 50,000 SGD.

The fan community is an optional module with a separate fee of 50,000 SGD and an integrated website cost of 50,000 SGD.

According to your project concept, we provide you with white paper design and production services at a cost of 20,000 SGD/book, which is a monolingual version (Chinese/English one) and a bilingual version of 30,000 SGD/share.

Roadshow guidance training, PPT production 30,000 SGD/ Event

We provide professional projects at home and abroad, including traditional media and online media, such as Yahoo, Google, Forbes and other professional financial media, as well as emerging blockchain media sites such as Bitcoin PR and Bitcoin NEWS, as well as twitter, instagram, facebook, Social media such as telegram. Traditional media 30,000-50,000 SGD, network media 50,000-100,000 SGD, blockchain media 10,000-20,000 SGD.

A: Contains more than 200 international news network postings, Price: 50,000 SGD;

B: Including A package and mainstream media reports from Forbes, Yahoo, NASDAQ, Reuters, etc. Price: 10,000 SGDD;

C: Contains AB package and Smartereum PR, Bitcoin News, TGDaily, coindoo and other 10 well-known international blockchain media reports, Price: 220,000 SGD.

D: Twitter, instagram, facebook, telegram and other social media community construction, each social group has more than 500 people, all blockchain users, Price: 10,000 0SGD.

We provide follow-up token market management services based on the completion of ICO, including exchanges to negotiate docking, publicity, and the establishment of funds, the use of financial means for currency management and other follow-up services.

The fee is otherwise agreed.

